

Vikas Mittapalli

Senior Product Designer

> “Good design is good business.”
>
> Thomas J. Watson Jr.

Portfolio
Website
Behance

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Socials

Linkedin
Vikas Mittapalli

Behance
Vikas Mittapalli

Tools

- Figma — Expert
- Illustrator — Expert
- Vibe Coding — Proficient
- Photoshop — Proficient
- Adobe XD — Proficient
- After Effects — Proficient
- Blender — Novice

Languages

- English — Professional
- Hindi — Native
- Telugu — Mother tongue

Interests

- Traveling
- Mural Painting

Profile

Senior Product Designer with 6+ years of experience in end-to-end product design across B2B, B2B2C, and enterprise applications. Experienced in designing complex workflows, admin and operational platforms across web and mobile, with strong expertise in design systems, responsive UI, accessibility, prototyping, and system thinking. Skilled in translating ambiguous business requirements into scalable, production-ready experiences through close collaboration with product, engineering, and stakeholders.

Experience

DEC 2025 – Present · Hybrid (C2H)
Senior Product designer
Qwipo

- Owned end-to-end design for B2B/B2B2C admin and operational platforms across web and mobile.
- Designed complex workflows, system states, edge cases, and responsive experiences across seller, order, inventory, pricing, and logistics.
- Built scalable design systems, reusable components, prototypes, and production-ready UI.
- Partnered with product, engineering, and stakeholders to solve ambiguity and ensure design-to-code alignment.

DEC 2023 – OCT 2025 · Hyderabad
Senior Product designer
Achala IT Solutions

- Led end-to-end design for 40+ healthcare and enterprise applications, including admin and operational platforms.
- Designed complex user journeys, workflows, information architecture, wireframes, and high-fidelity UI across web, mobile, and kiosks.
- Built scalable design systems and reusable components, applying WCAG accessibility and ABHA guidelines.
- Collaborated with clients, product, engineering, and stakeholders through research, design reviews, prototyping, and implementation.

AUG 2021 – NOV 2023 · Hyderabad
UI/UX & Brand designer
Flytta Innovations Pvt Ltd

- Designed web and mobile experiences, translating business requirements into user flows and responsive interfaces.
- Applied UI design, interaction patterns, visual hierarchy, typography, and reusable components.
- Collaborated with stakeholders and engineering to improve usability and product quality.
- Established design guidelines, supported design reviews, and mentored junior designers.

JUN 2020 – AUG 2021 · Hyderabad
Visual designer
Granddad Communications

- Created dynamic social media content including both static and animated visuals to enhance online engagement.
- Developed comprehensive brand identities and logos for multiple projects, ensuring consistency and strong visual appeal.
- Contributed to environmental branding, creating immersive and cohesive design experiences within physical spaces.

MAR 2020 – JUN 2020 · Hyderabad
2D Animator - Intern
Cosmos Maya

- Utilized Flash Animator and Adobe Animate to create engaging 2D animations, honing technical skills in the process.
- Contributed to multiple episodes of a Cartoon Network animated series, gaining hands-on experience in a professional production environment.
- Developed a strong foundation in 2D animation principles, including timing, spacing, and character movement.

Latest projects



Figma file

Health Care Platform

Design System targeting a wide variety of use cases in healthcare industry with ABHA certification.

AIG Mitr - APP

AIG - Patient Mobile App

Multi-profile login, medical record management, real-time report tracking, appointment booking etc.,

Education

Bachelor of Fine Arts - Animation — Aug 2016 - Nov 2020

Jawaharlal Nehru Architecture and Fine Arts University (JNAFAU) - Hyderabad

Skills

Design

- User Experience
- Design System
- Web Design
- Mobile Design
- Vibe Coding
- Prototyping
- Testing

21st Century Skills

- Problem-Solving
- Agile Methodology
- Communication Skills
- Team Management
- Adaptability
- Emotional Intelligence